



200,000+
*Trusted New & Used
Equipment Listings*



- ▶ **TEST & MEASUREMENT**
- ▶ **LABORATORY**
- ▶ **SEMICONDUCTOR & SMT/PCB**

THE GLOBAL MARKETPLACE FOR NEW & PRE-OWNED TEST & MEASUREMENT, LABORATORY, AND SEMICONDUCTOR EQUIPMENT

Used-Line's specialized tools and resources are here to:

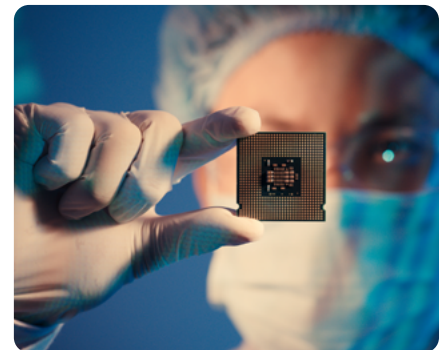
- ▶ Help potential buyers quickly research and purchase the quality equipment they need
- ▶ Help companies and individuals sell equipment with our powerful & user-friendly advertising platform



LABORATORY



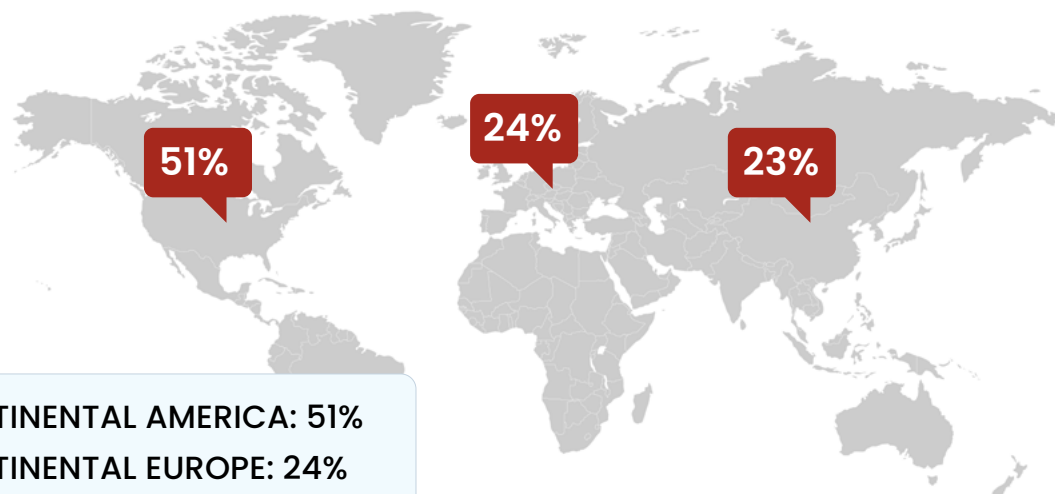
TEST & MEASUREMENT



SEMI & SMT/PCB

& MUCH MORE!

BY GEOGRAPHIC REGION

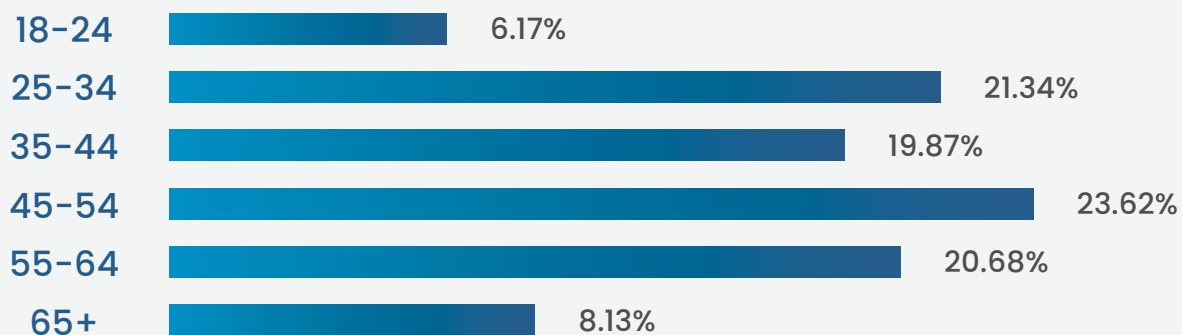


CONTINENTAL AMERICA: 51%
CONTINENTAL EUROPE: 24%
CONTINENTAL ASIA: 23%

BY OCCUPATION

Purchasing Manager	Research Scientist
Managing Director	Electrical Engineer
Business Development	Research Engineer
VP Sales	QA Engineer
VP Marketing	Senior Test Engineer

BY AGE



WHAT IS USED-LINE *REALLY* ABOUT? **LEADS, LEADS, LEADS!**



REQUESTS FOR QUOTE Leads

Receive requests for quotes from companies and individuals from all over the world.

DIRECT Leads

Become contactable instantly with a click of a button. Used-Line also offers Premium Ads that lead our visitors directly to your website.

INDIRECT Leads

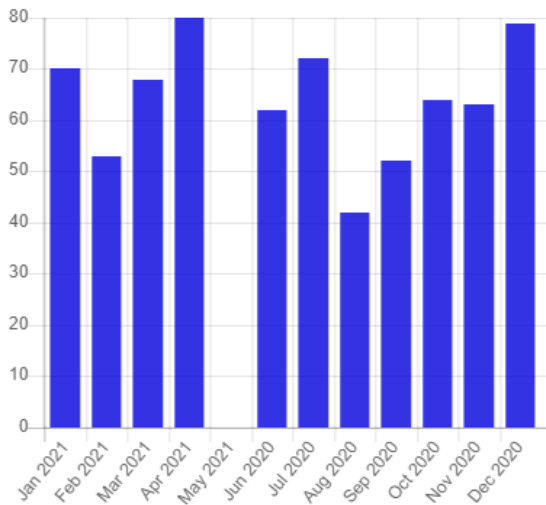
Earn brand awareness and publicity when Used-Line's audience views your listings. We do the SEO for you!

PHONE Leads

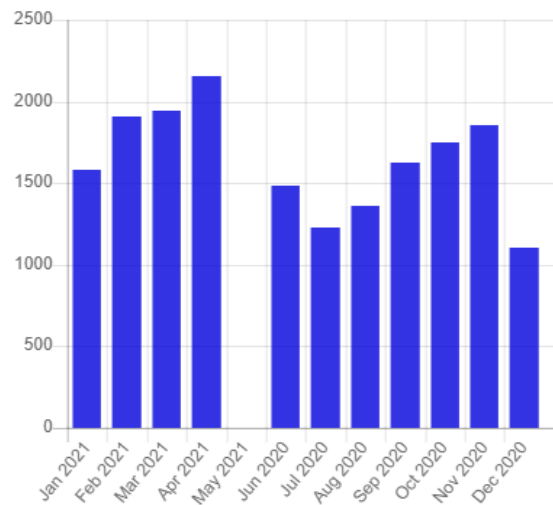
Make your phone number and company profile visible to the hundreds of thousands of Used-Line visitors.

Closely monitor the performance of your listings

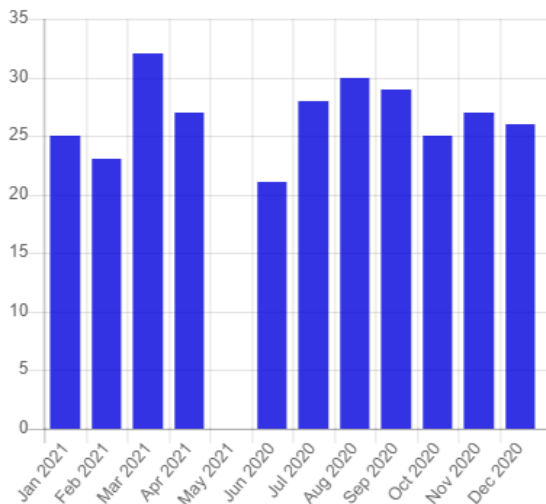
Requests Sent to You



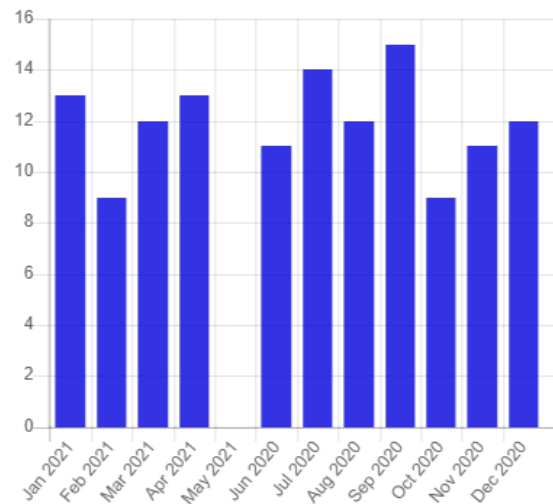
Viewings of Your Products



Click-Throughs to Your Site



Requests for Your Phone Number





Featured Ads For Occasional Sellers

Select package

1 ad slot - \$10 / month ▾

Absolutely no commission

- ✓ Direct contact with buyers
- ✓ Unlimited requests
- ✓ Reusable ad slots
- ✓ High ranking UL search results
- ✓ Highlighted background
- ✓ Up to 5 images of your product



Listing Packages for Large-Volume Sellers

Select package

Up to 500 Items - \$150 / month ▾

Absolutely no commission

- ✓ Direct contact with buyers
- ✓ Unlimited requests
- ✓ Reusable ad slots
- ✓ Automated ad scraping
- ✓ Spreadsheet import option
- ✓ Access to UL's exclusive Dealer-to-Dealer System

PLEASE CONTACT US FOR A CUSTOM PLAN



BY EMAIL

sales1@used-line.com



BY PHONE

+1-845-287-0066

Gain exposure to hundreds of thousands of potential customers.



LISTING FEATURES

- ✓ Absolutely no commission taken
- ✓ Direct contact with buyers
- ✓ Unlimited requests for purchase
- ✓ Reusable ad slots
- ✓ Automated ad scraping with advanced robot technology
- ✓ Spreadsheet import option
- ✓ Access to UL's exclusive Dealer to Dealer System
- ✓ Full contact info in every listing
- ✓ Advanced search engine results
- ✓ Reputation for trustworthy listings

ADD-ONS THAT GIVE YOU MORE

IN STOCK ICON

Let customers know that your items are in stock & ready to ship.

FEATURED ADS

Enjoy high ranking UL search results and a highlighted background to attract attention to your ads.



PREMIUM ADS

Receive a clickable icon alongside your ads leading customers directly to *your* website.

SPECIAL OFFER ADS

Showcase equipment you'd like to offer for a discounted price of 10% or more in an exclusive listing portal.

EMAIL BLASTS

Used-Line's email campaigns have become the trademark of marketing success. Auction houses and companies of all sizes use Used-Line's eBlast services on a constant basis to target their audience.

EBLAST PACKAGES

EMAIL BLAST PACKAGE	UNIQUE EMAILS
Bronze	5,000
Silver	10,000
Gold	15,000
MEGA Package	30,000 x 2

SPECIAL OFFERS

- ✓ When combining an Eblast with a Homepage Banner, you'll receive a **15% DISCOUNT** on the banner.
- ✓ A purchase of \$2,000 or more entitles you to receive **ONE FREE** Inside Page Banner, for two weeks.

- ▶ All eBlasts are featured for two weeks in Used-Line's Auction Events tab & are promoted via our social media channels.

T&M, Lab, Biotech, Pharma, Medical, Semiconductor, surplus assets to ongoing operations, special promotions, company branding, and more!

For more advertising info: sales1@used-line.com or 1-845-287-0066

BANNERS

Jolt our visitors with instant awareness of your event, product, or brand.

BANNER PACKAGE	DESCRIPTION
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Homepage Banner - Top of Page (220x60 Pixels)	Unlimited Impressions for two weeks
Inside Page Banner - Side of Page (160x600 Pixels)	Unlimited Impressions for two weeks
Inside Page Banner - Top of Page (468x60 Pixels)	Unlimited Impressions for two weeks
Newsletter Ad - Text & Banner (80 characters / 230x164 Pixels)	40k Opt-In Subscribers

[Sell](#) | [About Us](#) | [D2D System](#) | [T&M Specifications](#)

[Video](#)

[Log In / Sign up](#)



Search Equipment...



SPECIAL OFFERS

Request Cart (0)

Wishlist (0)

EQUIPMENT LISTINGS ▾

DEALER DIRECTORY

AUCTION EVENTS

ADVERTISE

POST WANTED AD

CONTACT US



Search by Equipment Type

T&M

- > Adapters [1350]
- > Amplifiers [2704]
- > Analyzers [6409]
- > Analyzers Logic [1741]
- > Analyzers Network [3956]
- > Analyzers Signal [1933]
- > Analyzers Spectrum [4805]
- > Antennas [496]
- > Bridges [340]
- > Cables [1396]
- > Calibrators, Standards [2614]
- > Capacitors [50]

General Lab >

Semiconductors >



FIND EQUIPMENT

[Test](#) | [Lab](#) | [Semi](#) | [Medical](#) | [Pharma](#) | [Industrial](#) | [more...](#)

Find category or model number...

GO

A SHORT PATH TO THE TOP OF Google!

Our website is search engine optimized with tens of thousands of high-ranking listings.

This means that YOU gain from OUR Search Engine Optimization.



We share our good reputation with you!

You benefit from our reputation! Used-Line is the longest-standing online new & used equipment marketplace in the world!

We have built our reputation over the course of 22 years and have gained the trust of Google and our users step-by-step.



DEALER TO DEALER SYSTEM

The Dealer-to-Dealer System is a powerful & free platform offered to Used-Line dealers designed to help sell and *quickly find* ready-to-ship (in-stock) equipment.

DATA PACKAGES

Use data collected by Used-Line over 20 years, including trends, price ranges, and other parameters, to assist you with marketing strategies.

THERE'S MORE

POST A WANTED AD

The 'Post Wanted Ad' feature is a powerful tool that helps visitors find the equipment they need.

WISHLIST

The Used-Line Wishlist enables you to follow & receive notifications for equipment, categories, models, dealers, and more.

THE DEALER DIRECTORY

Used-Line created & hosts what is arguably the world's largest international index of technical equipment dealers. With our filters, it's easy to quickly locate the geo-zone and the specific services you require.



POST A WANTED AD



WISHLIST



DEALER DIRECTORY

GET SOCIAL WITH USED-LINE!
COME FOLLOW US AND SHARE OUR MEDIA.



www.facebook.com/usedline/



www.twitter.com/usedline/



www.linkedin.com/company/used-line-com



www.pinterest.com/usedline/



www.instagram.com/usedline/



Please contact us for more information about any of our services.



Website: www.used-line.com

Email: sales1@used-line.com
or marketing@used-line.com

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